

# Keynote Speaker Speech Assessment Checklist

(Created using the Rate Speeches Keynote Speaker Speech Assessment Checklist Generator, [www.RateSpeeches.com](http://www.RateSpeeches.com))  
 Copyright 2010-2014 Rate Speeches, Inc. You may copy and print for your use. However, you may not sell, publish, or embed in online content.

Rankings: E = Excellent, VG = Very Good, G = Good, F = Fair

| <b>Criteria</b>                         | <b>E</b> | <b>VG</b> | <b>G</b> | <b>F</b> |
|---|----------|-----------|----------|----------|
| Monroe's Motivated Sequence             |          |           |          |          |
| Effective Monroe's Attention Step       |          |           |          |          |
| Ineffective Monroe's Attention Step     |          |           |          |          |
| Missing Monroe's Attention Step         |          |           |          |          |
| Effective Monroe's Need Step            |          |           |          |          |
| Ineffective Monroe's Need Step          |          |           |          |          |
| Missing Monroe's Need Step              |          |           |          |          |
| Effective Monroe's Satisfaction Step    |          |           |          |          |
| Ineffective Monroe's Satisfaction Step  |          |           |          |          |
| Missing Monroe's Satisfaction Step      |          |           |          |          |
| Effective Monroe's Visualization Step   |          |           |          |          |
| Ineffective Monroe's Visualization Step |          |           |          |          |
| Missing Monroe's Visualization Step     |          |           |          |          |
| Effective Monroe's Action Step          |          |           |          |          |
| Ineffective Monroe's Action Step        |          |           |          |          |
| Missing Monroe's Action Step            |          |           |          |          |
| Monroe's Pattern Followed Well          |          |           |          |          |
| Monroe's Pattern Not Followed Well      |          |           |          |          |