

# Keynote Speaker Speech Analysis Rubric

(Created using the Rate Speeches Keynote Speaker Speech Analysis Rubric Generator, [www.RateSpeeches.com](http://www.RateSpeeches.com))

Copyright 2010-2014 Rate Speeches, Inc. You may copy and print for your use. However, you may not sell, publish, or embed in online content.

Rankings: E = Excellent, VG = Very Good, G = Good, F = Fair, NI = Needs Improvement

<b>Criteria</b>	<b>E</b>	<b>VG</b>	<b>G</b>	<b>F</b>	<b>NI</b>
Delivery					
Voice					
No Vocalized Pauses					
Vocal Properties					
Articulation					
Body Language					
Eye Contact					
Smiling					
Gesturing					
Posture					
Moving					
No Distractions					
Use of Notes					
Content					
Organization					
Introduction					
Attention Getter					
Thesis					
Preview					
Main Points					
Transitions					
Review					
Closing					
Persuasiveness					
Ethos					

Logos					
Pathos					
Supporting Materials					
Evidence Citation					
Evidence Sources					
Language					
Slides					
General					
Topic Quality					
Enthusiasm					
Audience Adaptation					