

Keynote Presentation Evaluation Example

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Rankings: E = Excellent, VG = Very Good, G = Good, F = Fair

| Criteria | E | VG | G | F |
|-------------------------------|----------|-----------|----------|----------|
| Concrete Language | | | | |
| Figures-of-Speech | | | | |
| Alliteration Figure-of-Speech | | | | |
| Parallelism Figure-of-Speech | | | | |
| Repetition Figure-of-Speech | | | | |
| Simile Figure-of-Speech | | | | |
| Metaphor Figure-of-Speech | | | | |
| Antithesis Figure-of-Speech | | | | |
| Jargon | | | | |