

Client Presentation Judging Checklist

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Rankings: E = Excellent, VG = Very Good, G = Good, F = Fair

| Criteria | E | VG | G | F |
|-----------------|----------|-----------|----------|----------|
| Persuasiveness | | | | |
| Ethos | | | | |
| Logos | | | | |
| Pathos | | | | |
| Mythos | | | | |