

# Client Presentation Judging Checklist

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Rankings: E = Excellent, VG = Very Good, G = Good, F = Fair

<b>Criteria</b>	<b>E</b>	<b>VG</b>	<b>G</b>	<b>F</b>
Concrete Language				
Figures-of-Speech				
Alliteration Figure-of-Speech				
Parallelism Figure-of-Speech				
Repetition Figure-of-Speech				
Simile Figure-of-Speech				
Metaphor Figure-of-Speech				
Antithesis Figure-of-Speech				
Jargon				