

# Client Presentation Analysis Rubric

(Created using the Rate Speeches Client Presentation Analysis Rubric Generator, [www.RateSpeeches.com](http://www.RateSpeeches.com))

Copyright 2010-2014 Rate Speeches, Inc. You may copy and print for your use. However, you may not sell, publish, or embed in online content.

Rankings: E = Excellent, VG = Very Good, G = Good, F = Fair

<b>Criteria</b>	<b>E</b>	<b>VG</b>	<b>G</b>	<b>F</b>
Monroe's Motivated Sequence				
Effective Monroe's Attention Step				
Ineffective Monroe's Attention Step				
Missing Monroe's Attention Step				
Effective Monroe's Need Step				
Ineffective Monroe's Need Step				
Missing Monroe's Need Step				
Effective Monroe's Satisfaction Step				
Ineffective Monroe's Satisfaction Step				
Missing Monroe's Satisfaction Step				
Effective Monroe's Visualization Step				
Ineffective Monroe's Visualization Step				
Missing Monroe's Visualization Step				
Effective Monroe's Action Step				
Ineffective Monroe's Action Step				
Missing Monroe's Action Step				
Monroe's Pattern Followed Well				
Monroe's Pattern Not Followed Well				