

Client Presentation Analysis Checklist

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Rankings: E = Excellent, VG = Very Good, G = Good, F = Fair

Criteria	E	VG	G	F
Concrete Language				
Figures-of-Speech				
Alliteration Figure-of-Speech				
Parallelism Figure-of-Speech				
Repetition Figure-of-Speech				
Simile Figure-of-Speech				
Metaphor Figure-of-Speech				
Antithesis Figure-of-Speech				
Jargon				