

# Client Presentation Analysis Checklist

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Rankings: E = Excellent, VG = Very Good, G = Good, F = Fair

| <b>Criteria</b>               | <b>E</b> | <b>VG</b> | <b>G</b> | <b>F</b> |
|-------------------------------|----------|-----------|----------|----------|
| Concrete Language             |          |           |          |          |
| Figures-of-Speech             |          |           |          |          |
| Alliteration Figure-of-Speech |          |           |          |          |
| Parallelism Figure-of-Speech  |          |           |          |          |
| Repetition Figure-of-Speech   |          |           |          |          |
| Simile Figure-of-Speech       |          |           |          |          |
| Metaphor Figure-of-Speech     |          |           |          |          |
| Antithesis Figure-of-Speech   |          |           |          |          |
| Jargon                        |          |           |          |          |